



CannaCares

SPONSORSHIP OPPORTUNITIES
2025 – 2026

The M44 #NoPainCampaign

An Innovative Cannabis Industry Partnership

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Cannabis as Medicine...
**No Stage IV Cancer Patient
Should Go Without**

OFFICIAL LAUNCH: 420!



November 2024

Dear Prospective Corporate Partner,

On behalf of **MoreFor4, Inc.**, I would like to thank you for taking the time to consider joining our efforts as a **CannaCares** sponsor. Some nonprofits steer clear of the cannabis industry as partners. **Not M44!** Partnering with your industry aligns beautifully with our mission, purpose, and values.

We believe that **CANNABIS IS MEDICINE**. While most cannabis dispensaries offer discounts to low-income patients, 20% off our purchases is not helpful to those who cannot afford the other 80%. This means that many Stage IV cancer patients are going without cannabis at a time when they most desperately need these medicinal products. We can do something about this, right? **RIGHT!**

M44 will partner with corporate sponsors from THE CANNABIS INDUSTRY to help Stage IV cancer patients without financial means obtain cannabis products proven to help with pain, nausea, lack of appetite, poor sleep, anxiety, and MORE.

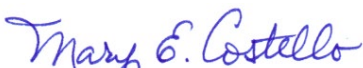
MoreFor4 sponsorships are available at multiple tier levels that span from an **Exclusive Industry Sponsor** (organization-wide sponsor rather than limited to **CannaCares** alone) to individual dispensaries in states with legalized medical cannabis (and/or adult use). **We also add that CannaCares marketing opportunities are equally available to national mail-order CBD companies, as not all cancer patients want to use THC products, and many people do find CBD adequately relieves their targeted cancer-related symptoms.**

Once you have had a chance to review our materials, I welcome the opportunity to discuss your company's involvement. Although we created a set of standardized benefit packages as a **STARTING POINT**, we are eager to tailor top-level sponsorships to best support a company's marketing goals and interests. Whether related to **M44's** innovative programming or sponsorship frameworks, *WE live in a world of possibilities*. Let us know your ideas, aims, and specific needs... and together we'll develop something magical, inspiring, and truly impactful.

Thank you again for your interest in **M44** – and *our bold new initiative aimed at reducing the suffering of Stage IV cancer patients who currently lack access to the medicinal benefits of cannabis*. I look forward to speaking with you and answering any questions you may have about this program... and **M44** in general!

You can reach me at 443-267-4252 or at MaryCos@MoreFor4.org.

With Gratitude & Hope,



Mary E. Costello
Founder & CEO
MoreFor4, Inc.

PS: Pre-launch activities start on January 1, 2025... **with full, official CannaCares launch on 420!**

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MoreFor4, Inc.

Taking Charge. Making Change.

Mission Statement

MoreFor4, Inc. is a national 501(c)(3) organization that addresses unmet financial and other needs of persons living with Stage IV cancers. In addition to unique programming **BY** and **FOR** our diverse community, M44 creates innovative, customized, rapid-response solutions for individuals who lack fiscal resources, family, and adequate support systems.

Vision Statement

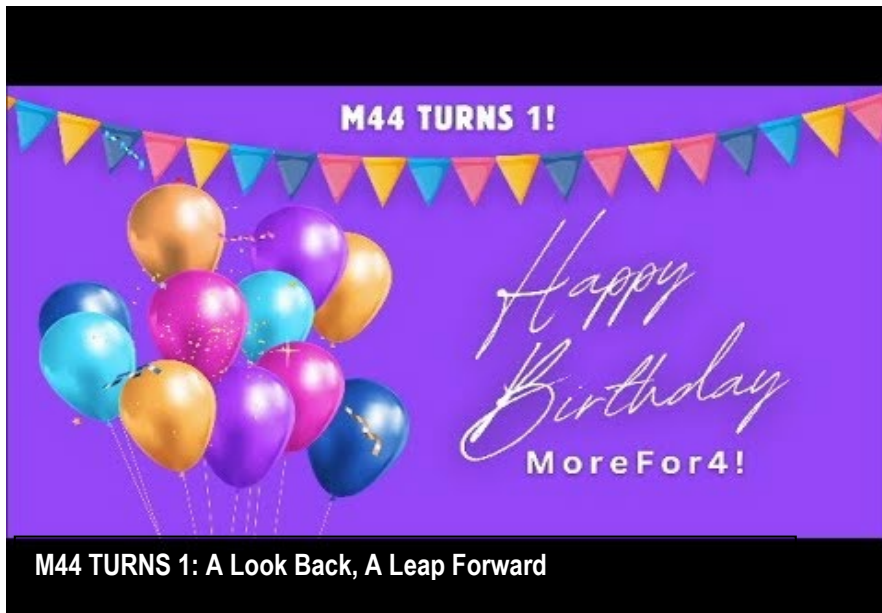
MoreFor4 envisions a world where no person living with cancer, regardless of stage, lacks the resources and supports needed to lead a happy, secure, peaceful, and full life.

Legal & Tax Status

- Founded in March 2023.
- Incorporated as a Tax-Exempt Nonstock Corporation in the State of Maryland on August 14, 2023.
- IRS tax-exempt 501(c)(3) status recognition approved on April 23, 2024 – retroactively effective as of our formation date: August 14, 2023.

Introducing... M44!

In our latest [YouTube](#) video that celebrates M44's 1st Birthday, you can get a quick (9:50) overview of what we have been working on over the past year and what's coming next... with our first SEVEN (7) intended programs—starting with **CannaCares!**



Watch Our Brief Video

Click on video to view... or use the QR code:



We Believe...

- ✓ In... Justice, Equity, Diversity, and Inclusion.
- ✓ We all need community and a place of belonging.
- ✓ No one with Stage IV cancer should go it alone.
- ✓ We must create solutions if none currently exist.
- ✓ There is power in unity, diversity, and longer tables.
- ✓ M44 programs must be BY and FOR our community.
- ✓ Patients are experts in and about their own lives.
- ✓ We must support and elevate intersectional voices.
- ✓ Cancer shouldn't pave the way to lifelong poverty.
- ✓ Health care is a fundamental human right.

M44's Programming – A Quick Overview



FAITH. HOPE. LOVE. LUCK.

MoreFor4, Inc. is a new national 501(c)(3) nonprofit organization formed to support the Stage IV cancer community. We have identified seven (7) key (*initial*) programs that will be introduced incrementally over coming years: [CannaCares](#), [Rapid Response](#), [HomeMatters](#), [JEDI Action](#), [MoreCorps](#), [IMAGINE – Stage4 JobCorps](#), and the [M44 Legacy Store](#). These programs are deeply interconnected, as someone coming to M44 for help may benefit from each of these programs simultaneously.

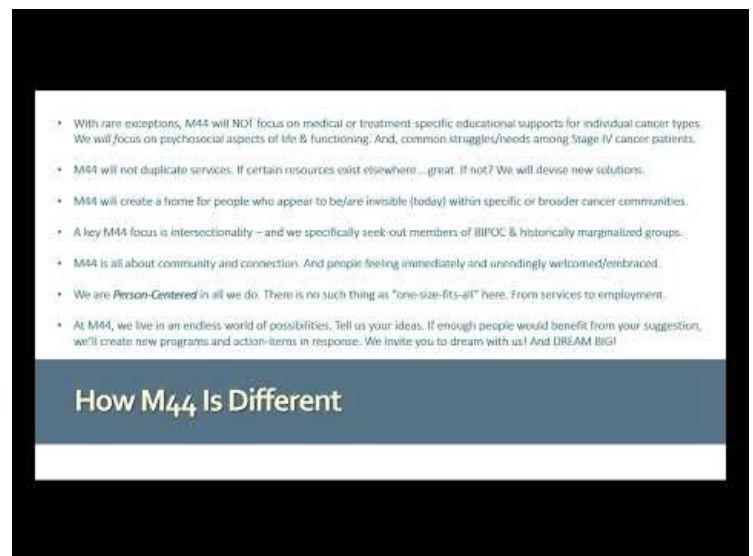
We have different variations of our logo with another showcasing the words “*Dignity. Belonging. Hope.*” But M44 programming also reflects “*Faith. Hope. Love... and Luck.*” If you are interested in learning more about this, an article on our website explains [The Layered Symbolism Behind M44's Logo](#), especially as relates to the heart shape and incorporation of the four-leaf clover.

If you don't want to read about the historical significance of the four-leaf clover across cultures and traditions, you may opt to scroll down to the part about [How Faith, Hope, Love, and Luck Connects to M44's Mission](#). It will tell you a lot about who we are as an organization, and what drives our work. Obviously, this will matter to any company that may consider becoming a [MoreFor4](#) partner—related to how closely our values align.

We're Really Different

MoreFor4 doesn't look like any other nonprofit organization out there. And this is intentional. We do not intend to duplicate services. Instead, we seek to fill service gaps and creatively meet needs that are not satisfied elsewhere. As with everything with **M44**, we believe in possibilities, hard work, tenacity, ingenuity, and creating solutions where none currently exist.

To our knowledge, **CannaCares** is the first and only program in the United States to address medicinal cannabis access for low-income Stage IV cancer patients. And this is one of many reasons why companies within the cannabis industry should be excited to join us... and our [#NoPainCampaign](#).



Click on videos to watch!



CannaCares is GROUND-BREAKING. Just like M44!

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The MoreFor4 #NoPainCampaign

There is nothing easy about living with Stage IV cancer. Absolutely **NOTHING**. Surely, **PHYSICAL** pain is where *most* people can easily find elevated compassion as they imagine (or know) what a patient goes through. Especially at end-of-life. Yet, the fullest reality is that cancer-related **PAIN... and suffering...** extends well beyond the physical alone.

M44's **#NoPainCampaign** aims to address the multifaceted forms of pain experienced by those with a terminal cancer diagnosis. Our bold, long-term initiative centers on the simple premise that cancer-related pain is not limited to the **physical** symptoms of the disease or the toxic side effects of treatment. Other devastating forms of **PAIN** include the profound consequence of myriad social determinants of health—such as poverty, systemic racism and other forms of discrimination, isolation, and the erosion of a sense of true belonging.



Systems-based in design, M44's service delivery approach centers on the complex and interconnected—and *equally important*—hierarchies of human need. Broadly speaking, M44's work is a deliberate cross-section of three focal dimensions: 1) what readily exists (or does **NOT** exist) within an individual patient's service and personal support systems, 2) collective needs of the Stage IV cancer community (including unique, specialized needs of those with one or multiple intersectional identities), and 3) urgently-needed systems change connected to governmental policy and funding... from eliminating present-day harms of our for-profit healthcare system to addressing the devastating lack of affordable housing and adequate social safety nets.

Overarching Strategy

M44's **#NoPainCampaign** aims to address many forms of suffering experienced by Stage IV cancer patients—from emotional and financial distress to other needed, currently non-existent, support mechanisms. No one should endure the complex challenges of a Stage IV cancer diagnosis alone—and our first goal is to create a community to provide this place of support and belonging. Still, the utter lack of fiscal and other support systems in today's current landscape **MUST** be changed. And so, where there are solutions to be found, we shall find them. Where *nothing* exists, M44 will harness our relentless “can-do” spirit and programmatic expertise to rectify shortcomings to, at very least, reduce such pain... how and where we can.

MoreFor4 invites corporate and other partners from all sectors to join us in this vital and sweeping initiative. Together, we **CAN** create and offer comprehensive support and solutions so desperately needed by so many people who live with varying types and degrees of suffering associated with incurable cancers.

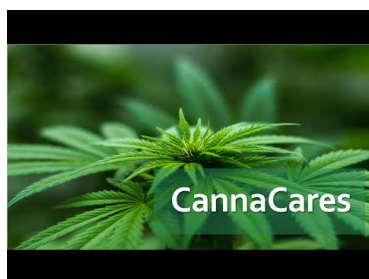
No patient with Stage IV cancer should live without physical and emotional relief, ample support, and a true place of belonging within a caring community. We also deserve to be treated with utmost respect and dignity. And so, we invite you to join the **#NoPainCampaign** as a **CannaCares Sponsor**. **United, we shall...**

TAKE CHARGE & MAKE CHANGE

Innovative Programs: MoreFor4's *First 4*

At first glance, a prospective CannaCares sponsor may wonder... *why are they mentioning **FOUR programs** in connection with this sponsorship opportunity?* Here is the *simplified* answer! Just as M44 programming is all interconnected, so too is financial support through proposed CannaCares sponsorship investments. CannaCares sponsorship support is designed to not only fuel early start-up costs, effectively catapulting several M44 programs into rapid existence, but these and other sponsorships will offer built-in, long-term sustainability for M44. For this, **IMPACT is substantial—reaching beyond CannaCares alone.**

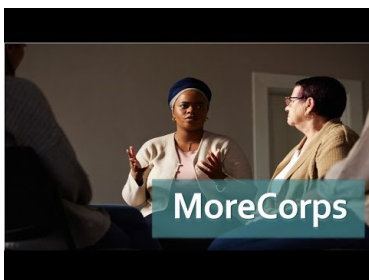
Below, we offer a brief explanation of how these **FIRST 4** programs are connected to CannaCares AND M44's overall efforts. Each of these programs offers mutually beneficial outcomes—for the M44 community and for our sponsors. At most basic level, your company helps fuel immediate solutions for cancer patients in need while the cannabis industry directly benefits from varied aspects of our work. There is a healthy marketing payoff at higher sponsorship levels that will showcase goodwill within local and national markets, including strategic media campaigns that will offer valuable visibility and impressions. In addition to a short description of how these intended M44 efforts intersect, you can view a video clip for each program below.



Many cannabis dispensaries offer compassionate fund discounts for low-income patients, but 20% off on a purchase does little to help someone who cannot afford the remaining 80%. In partnership with sponsors from the cannabis industry, CannaCares seeks to bridge this gap—ensuring that those who need medical cannabis have access to it. Given the intricacies of the CannaCares program, we offer greater detail in a dedicated section of this sponsorship package. But on this page, you will quickly see that CannaCares sponsorships go a long way in bringing needed relief for Stage IV patients. Helping low-income patients access cannabis products is only the beginning.



Rapid Response is our financial assistance fund AND person-centered Social Work TRIAGE team. After meeting M44's immediate operational and marketing expenses, including hiring staff to RUN these programs, surplus CannaCares dollars will be funneled to our unique patient assistance program—answering an urgent, unmet need within the Stage IV cancer community. As such, CannaCares sponsorship investments will, in part, help create resources that do not currently exist anywhere in the United States. The quicker we can take CannaCares to a program of national scope, the larger our available relief fund. Of course, that means we can help MORE patients in dire economic distress.



MoreCorps is our membership program that focuses on broad Stage IV community engagement and support. We will provide educational programming (including about cannabis use and dosing), both support and interest groups, possible classes, local community-led M44 Chapters, and MORE. **Building this community includes reaching out to the general population, giving CannaCares sponsors wider visibility and public recognition than they may at first realize or expect!**

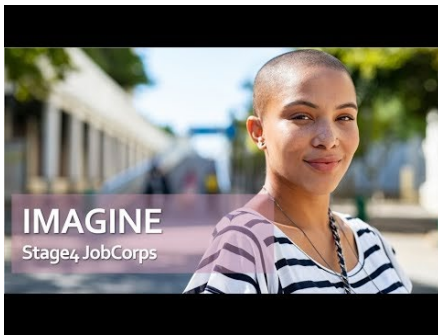


JEDI Action (*Justice, Equity, Diversity, and Inclusion*) is M44's social justice arm. We will partner with like-minded 501(c)(3) organizations to focus on issues such as health justice, affordable housing, cancer research funding, **CANNABIS AS MEDICINE**, intersectionality and disparities, systems change, and civil and human rights.

JEDI Action will involve petition drives, letters to the editor, a Speakers Bureau, offering testimony before lawmakers, a blog series and podcast, and making LOTS of noise on social media about systemic injustices and policy failures.

Additional M44 Programming

Still Connected to CannaCares Sponsorships & M44's Intended Growth!



IMAGINE – Stage4 JobCorps is our human resources department—with a twist. Many people with Stage IV cancer have difficulty securing and maintaining employment. With great intention—including innovative job-sharing frameworks, we will create employment opportunities for Stage IV cancer patients that are customized to their talents and interests while accommodating medical appointment schedules, side effect management, and expected days where staff do not feel well enough to work.

IMAGINE will start once we are positioned to hire paid staff (some of which will be made possible through [CannaCares](#) sponsorship dollars). However, this will grow to a larger effort that also includes helping cancer patients find paid employment **outside** of what is available at M44 alone.



MoreCorps includes Member-led **Local M44 Chapters** that will provide both online and in-person support and friendship. We will develop tool kits and training programs to help Member Leadership (all volunteers) create a local chapter to meet local member needs. It will be up to these leaders to define their own goals and areas of focus. For some, it may be as simple as potluck dinners, group outings to concerts or local ball games, or planning a night out-on-the-town. We will encourage these groups to look out for each other and come to the aid of those in need, especially those without support systems, transportation, and other resources.



HomeMatters will address one of the most pressing needs for persons with Stage IV cancer: safe and affordable housing. While some patients can get modest, one-time-only rental assistance—which rarely pays the entire cost of one month's rent and is typically only available once in a 12-month period through other programs—permanent solutions are needed for those experiencing persistent housing insecurity. From house-sharing and a nationwide apartment program to building tiny house communities... **MoreFor4** will tackle this problem head-on. And our **Social Work TRIAGE Team** will offer wraparound support services for all M44 residents.

Some donated properties will be used directly for cancer patient housing. Property not suitable for M44 members (i.e., condition of the property, inaccessible due to stairs, no nearby cancer treatment centers, etc.) will be sold, enabling purchase of real estate that better meets the needs of the Stage IV community. The visibility and media buzz we receive through the [CannaCares](#) program and introduction of our other early programs will help launch the housing program by attracting property donations. For this reason, we suspect **HomeMatters** will not take off until at least 2026. However, if we are gifted one or more properties sooner than this, we will capitalize on that and quickly welcome our first residents.



The **M44 Legacy Store** will involve furniture and other household item donations collected and then given to Stage IV patients in need. (Plus, later, large-scale re-use and salvage, etc.) This program will require storage warehouses (not on tap until at least 2028). Until then, M44 will not accept household item donations at scale. However, if we know someone needs certain items, we WILL reach out to the M44 community to secure donations to satisfy that individual's needs. This would be part of our **Rapid Response** programming and associated **Calls to Action**.



CannaCares - Demonstration of Need

Stage IV cancer and its treatments—including oral therapies, radiation, and chemotherapy—can all lead to severe pain, nausea, appetite loss, anxiety, lack of sleep, and fatigue (and more). Medical cannabis has become an important tool in alleviating these symptoms, offering a natural option to improve quality of life. Statistics show that approximately 24% to 40% of cancer patients in the U.S. use cannabis to manage these adverse effects, benefiting from its pain-relieving, anti-nausea, and appetite-stimulating properties.^{1 2} However, federal classification of cannabis as a Schedule I substance significantly restricts comprehensive research into its medicinal benefits.³ This regulatory barrier impedes the full exploration and acceptance of cannabis in cancer care, limiting access to robust scientific data that could further validate its use for symptom management.

Research from countries with less stringent cannabis regulations, such as Canada and Israel, has shown promising results in using medical cannabis for managing pain and other symptoms in cancer patients.⁴ These international studies highlight the potential for medical cannabis to play a more significant role in oncology, underscoring the need for policy changes to facilitate more extensive research in the United States. **Importantly, as the only (to our knowledge) program in the United States to address cannabis access for low-income Stage IV cancer patients, this national effort will allow us to collect critical data for researchers.** Upon national expansion, CannaCares will likely have the largest single database of (low-income) Stage IV patients using cannabis products—across cancer types, ages, races, and geographic regions—in the country. It is only logical that we track information about usage—including dosing, frequency, preferred delivery mechanism(s), degree of honest and open communication about usage with traditional healthcare providers, overall cannabis knowledge and decision making (i.e., THC, CBD, terpenes, etc.), and more. So, OF COURSE, we will find researchers to analyze data we collect, as well as help us design both satisfaction surveys and initial questions we should ask of all CannaCares applicants. We suspect that our prospective cannabis industry sponsors do not need us to say more about the value of this endeavor alone.

Despite the potential benefits, many cancer patients struggle with inadequate education and guidance regarding cannabis use. A survey published in the *Journal of Clinical Oncology* found that over 75% of cancer patients seek more information on cannabis, but fewer than 15% receive it from their healthcare providers.⁵ This knowledge gap often leads patients to self-manage their cannabis use without professional advice on dosing, potential interactions with cancer treatments, or understanding its therapeutic value. Consequently, about 50% of patients do not discuss their cannabis use with their doctors, primarily due to concerns about stigma or a lack of support.⁶

Many of us also report that nurses, doctors, and other healthcare workers routinely tell us they do not know much about cannabis, or we strongly sense they are not ALLOWED to talk to us about it. Furthermore, medical cannabis certifications are often not available directly through our oncology team or other healthcare providers—but this is inconsistent, depending on where someone is treated. This creates another challenge for low-income patients who must then pay out-of-pocket for this annual certification, which, depending on a

¹ Hutchinson, A. J., et al. (2020). "Cannabis use in cancer: a survey of the current state." *Cancer*, 126(6), 1311-1319. [DOI: 10.1002/cncr.32656] (<https://acsjournals.onlinelibrary.wiley.com/doi/full/10.1002/cncr.32656>).

² Cannabis Use in Patients With Cancer: A Clinical Review, 2022, <https://ascopubs.org/doi/10.1200/OP.22.00080#:~:text=Recent%20surveys%20report%20that%20between,such%20as%20pain%20or%20anxiety>.

³ National Institute on Drug Abuse. (2021). "Is marijuana safe and effective as medicine?" [NIDA] (<https://nida.nih.gov/publications/research-reports/marijuana/marijuana-safe-effective-medicine>).

⁴ Blake, A., et al. (2019). "Medical Cannabis Use Among Cancer Patients: A Review." *JAMA Oncology*, 5(9), 1307-1313. [DOI: 10.1001/jamaoncol.2019.0123] (<https://jamanetwork.com/journals/jamaoncology/fullarticle/2737504>).

⁵ Braun, I. M., et al. (2018). "Cancer patients' experiences with medical marijuana: a survey on the attitudes and beliefs regarding medical marijuana use in a medically underserved state." *Journal of Clinical Oncology*, 36(19), 1940-1945. [DOI: 10.1200/JCO.2018.77.2212] (<https://ascopubs.org/doi/full/10.1200/JCO.2018.77.2212>).

⁶ Pergam, S. A., et al. (2017). "Cannabis use among patients at a comprehensive cancer center in a state with legalized medicinal and recreational use." *Cancer*, 123(22), 4488-4497. [DOI: 10.1002/cncr.30879] (<https://acsjournals.onlinelibrary.wiley.com/doi/abs/10.1002/cncr.30879>).

patient's state of residence, can run between \$50 to \$500 per year.⁷ (M44 will attempt to establish resources (in each state served by [CannaCares](#)) to provide annual certifications free of charge for our low-income members.)

Moreover, many patients believe in the anti-cancer or anti-tumor properties of cannabis, inspired by preclinical studies suggesting cannabinoids might inhibit tumor growth and spread.⁸ While conclusive evidence in humans is limited, these findings provide hope and drive the need for more rigorous clinical research.⁹ Through this research, it is our hope that traditional healthcare providers will stop rolling their eyes or condescendingly put "treatment" in quotation marks in our medical charts as to why a patient states they want to try or continue a cannabis regimen. Again, M44's work is not limited to educating patients. We also must help (some) healthcare providers learn to communicate with us more respectfully and supportively.

Access to medical cannabis remains a significant barrier, especially for low-income patients. With high out-of-pocket costs and almost non-existent insurance coverage (except in pharmaceutical form), nearly 60% of low-income cancer patients cannot afford potentially life-enhancing cannabis products.¹⁰ These financial barriers, coupled with regulatory restrictions and a lack of medical guidance, mean that many patients go without the relief that cannabis may offer. This is unacceptable. **And it is time to TAKE CHARGE and MAKE CHANGE.**

M44's programming (*especially through [MoreCorps](#) and [JEDI Action](#)*) will include efforts to increase both patient AND healthcare provider knowledge, as well as advocating at the policy level for rigorous cannabis research and insurance coverage mandates. We do realize that research must come first; arming us with indisputable proof that **CANNABIS IS MEDICINE** and should be covered through health insurance on par with pharmaceutical industry drugs. This activity alone should create excitement within the cannabis industry. While we are, indeed, advocating for our fellow patients experiencing various forms of PAIN, the cannabis industry stands to substantially benefit from our unified patient voice. It will be a by-product of our work.

Together, through both easy solutions and not-so-easy battles, we can bring about transformative change.

Join the #NoPainCampaign

CannaCares presents a unique and powerful opportunity for the cannabis industry to have significant impact on the lives of low-income Stage IV cancer patients. Broadly speaking, sponsorship offers:

- **Enhanced Brand Visibility and Public Awareness:** In accordance with varied sponsorship tier levels, sponsors will be featured across various platforms, including our website, earned media, social media, newsletters, and educational content. As our broad community grows, membership will include patients and caregivers, healthcare professionals, associated nonprofit organizations, researchers, and patient advocates. By partnering with us, your brand will be directly associated with a cause that resonates deeply within the Stage IV cancer community and beyond.
- **Positive Brand Association:** Consumers increasingly value brands that demonstrate a commitment to social good. Supporting **CannaCares** underscores your company's dedication to improving quality of life for those living with terminal illness, aligning with the values of ethically conscious consumers.

⁷ <https://www.breastcancer.org/treatment/complementary-therapy/types/medical-cannabis>

⁸ Antitumor Effect of Cannabinoid – Based Therapies Related to Subtypes of Breast Cancer, Cristina Sanchez, PH.D., 2018, <https://www.youtube.com/watch?v=KQUSoJkaWg>

⁹ Johnson, J. R., et al. (2010). "Multicenter, Double-Blind, Randomized, Placebo-Controlled, Parallel-Group Study of the Efficacy, Safety, and Tolerability of THC:CBD Extract in Patients with Intractable Cancer-Related Pain." *Journal of Pain and Symptom Management*, 39(2), 167-179. [DOI: 10.1016/j.jpainsymman.2009.06.007] ([https://www.jpmsjournal.com/article/S0885-3924\(09\)00700-4/fulltext](https://www.jpmsjournal.com/article/S0885-3924(09)00700-4/fulltext)).

¹⁰ Hoch, E., et al. (2019). "Cannabis and Cannabinoid Research in Oncology: Current State and Future Perspectives." *European Journal of Cancer*, 115, 101-114. [DOI: 10.1016/j.ejca.2019.04.033] ([https://www.ejancer.com/article/S0959-8049\(19\)30317-3/fulltext](https://www.ejancer.com/article/S0959-8049(19)30317-3/fulltext)).

- **Fostering Innovation and Compassion... AND Advancing Knowledge:** Federal restrictions have historically limited research into the full medical potential of cannabis. By partnering with M44, you advocate for greater exploration and understanding of how cannabis can be used effectively in cancer care, contributing to a more informed and progressive medical community. Of course, in the end, this increases your future sales. (Note: M44 is opposed to Big Pharma taking this over in pill form.)
- **Especially with present efforts to reclassify cannabis at the federal level, goodwill stories about the industry and individual companies could not come at a better time. You couldn't ask for better spokespersons than fearless, brutally honest and open Stage IV patient advocates. This may be more important than ever given the 2024 election results.**

M44 believes in the power of community and collective action. And we invite you to formally **JOIN US** as a **CannaCares** sponsor and valued friend of our community. By partnering with us, you not only enhance your brand's reach and impact but also stand with us in making meaningful change—including in the realms of policy and urgently-needed research.

Together, we CAN transform lives and alleviate—or at least reduce—the many forms of pain and suffering experienced by persons living with Stage IV cancers. Join the **#NoPainCampaign** today and help make a difference where it truly matters most.

CannaCares – Sponsorship Details

- A lot of nonprofits won't consider partnerships with the cannabis industry. Given the proven benefits of cannabis for those with Stage IV cancers, this is a no-brainer for **M44!** In fact, it is only logical that we partner in this way.
- Obviously, there remain many challenges with how the federal government (historically and... so far... continually) classifies cannabis as a Schedule I drug. Banking is one such hurdle, of course. We saw from the start that banking restrictions could complicate our sponsorship program. We devised a creative solution to this very early-on—namely, **CannaBucks!**
- Cannabis industry partners will benefit from M44's marketing in general, as our communications efforts will reach the entire Stage IV community—not just lower-income **CannaCares** recipients. PLUS, our marketing will target the general NON-CANCER population that uses *recreational products* and wants to give their business to a local dispensary that supports Stage IV patients. **Win-Win!**



Lots of people benefit from medical cannabis. **But is it ethical to let ANYONE who needs it for cancer pain and other cancer-related symptoms go without relief due to lack of money? We say NO.**

We can do better as a society, and the **CANNABIS INDUSTRY** can... AND SHOULD... help. **M44** will offer businesses within the cannabis industry a meaningful platform to give back to the community while effectively boosting their bottom line.

How It Will Work: The Basics

How It Will Work

NONPROFIT INNOVATION MEETS
PERFECT INDUSTRY PARTNERS

M44 will partner with corporate sponsors from the cannabis industry to help Stage IV cancer patients without financial means obtain cannabis products that are proven to help with pain, nausea, poor sleep, anxiety, and more.

Sponsorships will be at multiple tier levels – from a top, exclusive industry sponsor (which is an organizational sponsor rather than limited to the CannaCares program) to individual cannabis dispensaries in each state where medical cannabis (and/or adult use) is legal.

EXCLUSIVE INDUSTRY SPONSOR

To some degree, there are two separate sponsorship systems. Exclusive Industry Sponsors are **ORGANIZATIONAL Sponsors** that receive a higher level of visibility and recognition, which includes agency-wide M44 activities not limited to the CannaCares program itself. It is tied to the broader #NoPainCampaign.

THIS exclusive sponsorship is both an organizational sponsor and, in this case, limited to one company that is naturally connected to the cannabis industry. For the Exclusive Cannabis Industry sponsorship, M44 will consider CBD mail-order companies, growers, cannabis finance/loan services corporations, cannabis accessory manufacturers, companies that provide cannabis education, and national dispensary directory or marketing websites.

Given that MoreFor4 and the CannaCares program will be national in reach, this high-level sponsorship will likely appeal to companies with multinational/national or multi-state presence. M44 sponsorship will be for a single, 12-month term. But those that sign-on early will benefit from pre-launch marketing activities slotted to begin January 1, 2024. (Although, if sponsors sign-on immediately, it is POSSIBLE that some work can begin in December 2024.)

We began outreach to select cannabis-related companies during the month of November 2024. We DO fully realize some companies may not be able to sign-on immediately and will require additional lead time. With that said, though, we will not reduce annual sponsorship investment levels based on when a company might sign-on during the first year. Early sign-on offers greater visibility benefits. Later sign-ons, depending on sponsorship tiers (where this is relevant) may miss deadlines for video production and other marketing campaign activities prior to and in early months of the full, well-coordinated—**420 CannaCares LAUNCH**.

The Exclusive Cannabis Industry Sponsor is among a small number of other exclusive industry partners. With each, including with this opportunity, the organizational sponsors are ALSO the top **PROGRAM sponsors**. These sponsors will benefit from exposure from M44-wide endeavors but also program-specific efforts and are limited to the number of programs we have (and when each program is introduced).

We clearly want CannaCares sponsors to be from the cannabis industry itself. (It's only logical!) Other industry partners may fit the focus of more than one M44 program. In total, our 5-year strategy calls for seven (7) Exclusive Industry partners. Additionally, we will offer a 5-year deal to a **Digital Sponsor** that receives extra perks such as recognition on the footer of M44's new website in perpetuity (life of site). At present, we are revisiting previous time/cost projections for web and other digital development, since we have identified several high-quality cloud platforms that reduce our need to create sweeping internal systems. However, our upcoming efforts still include a custom-built, publicly-accessible *CannaCares Dispensary Search Tool* app.

CANNACARES PROGRAM SPONSORSHIPS

Exclusive Industry/Presenting (\$125,000) – 1 Available

Platinum/Supporting Sponsor (\$75,000) – 2 Available

CannaCares Gold (\$50,000) – 4 Available

CannaCares Silver (\$25,000) – 6 Available

CannaCares Bronze (\$15,000) – 8 Available

Individual Dispensaries (Unlimited Sponsors):

(*Any licensed dispensary in our service catchment area)

CannaCares – CannaBucksPlus (\$3,000 cash/\$7,000 CannaBucks Set-Aside)

General Dispensary Sponsor (\$3,000 cash/\$3,000 CannaBucks Set-Aside)

Key Components:

1. M44 will negotiate and manually execute/process all sponsorship contracts/payments except dispensary-level sponsors. Given the volume of dispensaries, the process for these partners will need to be automated and more of a “self-service” sign-up. With that said, our abbreviated SWOT Analysis explains a few early hurdles we expect M44 *may* encounter with this.
 - a. Dispensaries can sign-up throughout the year, and their renewal date will be automatically tracked through our web-based systems. Sponsors will receive renewal option notices months in advance of an expiring partnership and will be able to independently manage their online account. Top-level sponsors will support the costs of building this automated directory app; a geolocator system that allows anyone... **including the public**... to access a database of dispensaries (in available CannaCares states) that support M44 and the Stage IV community.
 - b. All other CannaCares sponsorship terms align with the annual calendar year, January 1st through December 31st. Inaugural partnerships for Sponsor Season 2025 involve pre-launch activities prior to official “420” launch, and we will freeze renewal pricing at the same rates for 2026. Initially we considered a price freeze only for sponsors making a two-year commitment at contract signage. However, we understand M44’s “newness” may make some companies reluctant to make a two-year commitment *without a test drive*. But for those who DO wish to make a two-year commitment NOW, we will eagerly offer extra benefits to your company.
2. There are two dispensary-level sponsorships. With both—a direct cash infusion of \$3,000 will support M44 staffing and marketing costs connected to the program. The rest is a set-aside “CannaBucks” credit account at each dispensary; \$3,000 and \$7,000, respectively.
 - a. Think of this as a voucher or cash credit system. When M44 approves an application from a Stage IV cancer patient, the selected dispensary receives notification to credit that patient’s personal (new or existing) dispensary account with the designated cash amount. There should not be any restrictions on which products a patient can purchase, nor should the CannaBucks award replace any other discounts that patient has historically received or should receive as part of compassionate fund requirements by many state licensing boards.

- b. When a dispensary runs out of their designated CannaBucks credits for the year, we will offer an opportunity to increase the sponsorship level—allowing the dispensary to support one or more additional patients if they wish. We can negotiate additional recognition perks with this.
- c. Dispensaries that have exhausted available CannaBucks dollars for the year will still appear in the geolocator (directory search tool), but the dispensary’s name will be greyed-out (*OR otherwise indicated through the directory system). This will show M44 applicants which dispensaries in their area have CannaBucks available through the CannaCares program.
- d. M44 will track this program closely and always know, in real time, how much set-aside funding remains in a dispensary’s CannaBucks account. (In particular, we intend to use a Salesforce feature for this.) Dispensaries will receive accounting updates after each new award is made.
- e. In general, CannaCares awards will be \$100 for new cannabis users and \$250 for those who use cannabis products regularly. Exceptions may be made for RSO users and those who require more cannabis each month/quarter to effectively manage pain and other symptoms.
- f. If there are CannaBucks remaining in the dispensary account at the end of the 12-month sponsorship term, we ask sponsors to honor that pledged amount until this set-aside funding is exhausted through M44 patient awards. Conversely, we expect demand to well-exceed available funding. Our [CannaCares Pilot Project](#) will help us determine demand for these services, and what it realistically takes—financially—to fully satisfy need in a given geographic region. Likewise, the pilot project model allows us to robustly test/tweak IT and service delivery systems before expanding to other parts of the country. Feedback from stakeholders, including sponsors, will be key to ongoing quality assurance and improvement processes.

The CannaCares Pilot Project - 2025

Maryland – DC – Northern Virginia – West Virginia

Filling top-level **CannaCares** sponsorships will catapult M44 into operational mode almost overnight—providing sufficient start-up capital (and reliable general operating revenues) of at least (to start) \$745,000 per year. This investment will support salaries for key leadership and other positions (beyond the CannaCares program alone), allow us to build custom digital systems and access high-end subscription-based cloud tools, create/execute targeted marketing and public outreach campaigns, quickly expand CannaCares to other regions within the United States, and start fueling M44’s **Rapid Response** patient assistance fund. These projected revenues do **not** include the \$3,000 cash infusion investments from each dispensary-level sponsor.



Based on \$3,000 CannaBucks (vs. \$7,000) at each dispensary...
 (**The number of dispensaries was obtained from each of these states. M44’s deeper investigation, still underway, has identified inaccuracies.)

Maryland – 101 Dispensaries*	(Helps 1,212 patients)
District of Columbia – 6 Dispensaries*	(Helps 72 patients)
Northern Virginia – 5 Dispensaries*	(Helps 60 patients)
West Virginia – 48 Dispensaries*	(Helps 576 patients)

COMBINED: 1,920 Stage IV cancer patients could be helped in 1 Year (at \$250 per CannaBucks Award).
Plus, an additional \$480,000 will be raised for M44 (Based on 3k, dispensary sponsor cash investments).

AT A GLANCE - CannaCares Sponsorship Benefits Comparison Chart	125k	75K	50K	25K	15K	10K	6K
Logo on MoreFor4 Website Homepage Partners Slider (With Other Exclusive Industry Sponsors)	✓						
Logo Added to Custom Zoom Background Used By All M44 Staff for Videos (With Other Exclusive Industry Sponsors)	✓						
Logo on M44 CannaCares Website Page Partners Slider	✓	✓	✓				
Logo with Company Link on M44 Organizational Partners Website Page	✓	✓	✓				
Name with Company Link on M44 Organizational Partners Website Page				✓			
Name on M44 Organizational Partners Website Page					✓		
Listed by Sponsorship/Giving Investment Level on M44's Annual Report	✓	✓	✓	✓	✓	✓	✓
Logo Included on Geolocator Dispensary Search Tool Webpage & All CannaCares Brochures/Fact Sheets	✓	✓	✓				
Included on CannaCares Dispensary Directory/Search Tool with Logo & Optional Discount Coupon						✓	
Included on CannaCares Dispensary Directory/Search Tool – Name, Address, and Contact Info. No Logo, Link or Discount Coupon							✓
CEO (or Designee) Featured in Introduction to CannaCares Video Inviting the Industry to Get Involved	✓						
CEO (or Designee) Included in M44 Video to Live on CannaCares Webpage During Pilot Project	✓						
CEO (or Designee) Included in First M44 Video to Live on CannaCares Webpage As Expansion Begins	✓						
Included in "Brought To You By" Opening-Credits of All (Public) CannaCares Videos for Term Duration	✓	✓					
Included in "Brought To You By" End-Credits of All (Public) CannaCares Videos for Term Duration			✓	✓			
Verbal Mention During All Cannabis-Related Virtual Presentations/Programs	✓	✓					
Verbal Mention During Select Cannabis-Related Virtual Programs - 1 Lower-Tier Highlighted Company Per Session			✓				
Included in Press Releases about CannaCares Launch	✓	✓					
Mentioned in Interviews/Articles about CannaCares	✓	✓					
Mentioned in Social Media Posts about CannaCares - Individually	✓	✓					
Mentioned in Social Media Posts about CannaCares - Grouped (Minimally, Twice Over 12-Month Term)			✓	✓			
Invited to Join M44 in Creating Cannabis Education and Discussion Programs (Including Legalization Issues)	✓	✓	✓				
Invited to Join M44 with Company Reps as Speakers at Virtual Town Halls & Other Cannabis-Related Programs	✓	✓	✓				
Invited to Join M44 in Designing Research Projects to Collect/Analyze Accurate Stage 4 Patient Cannabis Use Data	✓	✓	✓				
Invited to Sponsor Medical Cannabis Research to Understand/Evaluate Barriers to Patient Access & Health Benefits (Paid Add-On)	✓	✓	✓				

AT A GLANCE - CannaCares Sponsorship Benefits By Tier Level (Continued)	125k	75K	50K	25K	15K	10K	6K
Invited to Contribute to (Print/Downloadable/Web-Based) Patient Education Materials, RE: Dosing/Product Options	✓	✓	✓	✓	✓	✓	
Invited to Serve as a Cannabis-Related Guest on M44's New Podcast Series (Once Available)	✓	✓	✓	✓			
Eligible for Customizable Packages at Additional Ad-On Costs, including Creative Co-Sponsored Events/Activities	✓	✓	✓				
M44 Representative Can Be Made Available to Appear at Company Events (At Additional Cost, i.e., Travel, etc.)	✓	✓	✓				
May Include M44 Logo and Include Mentions of Work with M44's CannaCares Program in Company's PR Efforts	✓	✓	✓	✓	✓	✓	✓
If Company Rep Travels to the DC/Baltimore Region, a "Big Check" Photo Op Can Be Arranged	✓	✓	✓				
2-Year Commitment Renewal Price Freeze (Note: Initial Sponsorships Span From (Sign-On Date) Today - 12 /31/2025)	✓	✓	✓	✓			
Logo/Co-Branded M44 T-Shirt(s) Sold Through the M44 Online Shop (With Your Design Help)	✓						
Company Discount Purchase Coupons Made Available to MoreCorps Members Through M44 Website (Restrictions Apply)	✓	✓	✓				
Logo on all CannaCares Outreach Materials (Digital & Print) Targeting Major U.S. Cancer Center Social Work Depts	✓	✓					
Name included on CannaCares Outreach Materials Distributed to Major Cancer Centers			✓				
Logo on all CannaCares Outreach Materials (Digital & Print) Targeting Individual Cannabis Dispensaries	✓	✓					
Name on all CannaCares Outreach Materials (Digital & Print) Targeting Individual Cannabis Dispensaries			✓				
Recognition on Select, CannaCares-Specific Videos Accessible to the Public That Will Live Indefinitely on YouTube	✓	✓	✓	✓			
M44 Bridges Intro/Engagement of Patient Advocates Who Share THEIR Cannabis Story for YOUR PR Campaigns (With Pay)	✓	✓	✓				
Keynote Speaker Opportunities for Virtual Events/Webinars (Possible In-Person Events at a Later Date)	✓	✓					
Featured in a Spotlight Sponsor Article on the M44 Website During the Course of a Year	✓	✓					
M44 Staff, Ambassadors, and "AMPLIFY" -- I.e., JEDI ACTION -- Reposts Company Social Media Messages, RE: CannaCares	✓	✓	✓				
Invitation for a Company Representative to Serve on the M44 Business Advisory Council During Sponsorship Term	✓	✓					
Potential Cause Marketing Campaign Developed/Executed Between Your Company and M44 (Negotiable Add-On)	✓	✓					



Exclusive Cannabis Industry Partner (Presenting CannaCares Sponsor)

Sponsor Benefits for 2025 – 2026 Sponsorship Season

Cash Investment

\$125,000 - 1 Available

Package can be customized further to meet your company's marketing goals.

Potential Paid Add-Ons:

- Creative, customized, co-sponsored events/activities.
- Co-branded merchandise and Cause Marketing Campaigns.
- Sponsor Medical Cannabis Research to Understand/Evaluate Barriers to Patient Access & Benefit.
- M44 bridges engagement of (compensated) patients who share THEIR cannabis story for YOUR PR campaigns.
- Possible Live 420 Launch Event in Baltimore Area.

2-Year Price Freeze

Same 2026 renewal rate for CannaCares sponsors who join us in our inaugural year.

Special Invitations

1 seat on the M44 Business Leadership Council. (1 Year)

First Rights

First right of refusal for **Exclusive Industry Sponsorship renewal** in October of 2025 – for the 2026 sponsorship season.

- Logo on [MoreFor4](#) website Homepage Partners slider (along with other Exclusive Industry Sponsors).
- Logo on custom Zoom background used by M44 staff for videos (listed with other Exclusive Industry Sponsors).
- Logo on M44 CannaCares website page Partners slider.
- Logo with company link on M44 Organizational Partners website page.
- Listed by Sponsorship/Giving Investment Level on M44's Annual Report.
- Logo included on Geolocator Dispensary Search Tool webpage & all CannaCares brochures/fact sheets.
- CEO (or Designee) featured in Introduction to CannaCares video inviting the industry to get involved. (Must execute contract no later than February 1st for inclusion in 420 Launch videos due to production timelines.)
- CEO (or Designee) included in M44 Informational Video to live on CannaCares webpage during pilot project.
- CEO (or Designee) included in first M44 Video to live on CannaCares webpage as expansion begins (if a 2-Year commitment has been made).
- Included in "Brought To You By" opening-credits of all new (public) CannaCares videos for term duration.
- Verbal mention during all cannabis-related virtual presentations/programs.
- Included in press releases about CannaCares launch.
- Mentioned in interviews and articles about CannaCares.
- Mentioned in social media posts about CannaCares – individually.
- Invited to join M44 in creating cannabis education and discussion programs (including legalization issues).
- Invited to join M44 with company reps as speakers at Virtual Town Halls & other cannabis-related programs.
- Invited to join M44 in designing research projects about Stage IV cancer patient cannabis use & benefits.
- Invited to contribute to (print/downloadable) patient education materials, RE: dosing/product and delivery options.
- Invited to serve as a cannabis-related guest on M44's new podcast series (once available).
- Can arrange for M44 representative to appear at on-site company events at additional cost (RE: Travel, staff time).
- Company may include M44 logo and mentions of work with the CannaCares program in company's own PR efforts.
- If company representative travels to the DC/Baltimore region, a "Big Check" photo op can be arranged.
- Logo/Co-Branded M44 T-Shirt(s) sold through the M44 Online Shop (with your design help).
- Company discount purchase coupons can be offered to MoreCorps Members on M44 website (restrictions apply).
- Logo on all CannaCares materials (Digital & Print) targeting major U.S. cancer center Social Work Departments.
- Logo on all CannaCares outreach Materials (Digital & Print) targeting individual cannabis dispensaries.
- Recognition on (term-created) CannaCares-specific videos that will then live indefinitely on YouTube.
- Keynote Speaker opportunities for virtual events/webinars (and possible in-person Kick Off Event).
- Featured in a Spotlight Sponsor article on the M44 website during the course of the sponsorship year.
- M44's staff, ambassadors & "AMPLIFY" team repost your company's CannaCares social media messages.



CannaCares Platinum

Top Supporting Program Sponsor

Benefits for 2025 – 2026 Sponsorship Season

Cash Investment

\$75,000 - 2 Available

Package can be customized to best meet your company's marketing goals.

Potential Paid Add-Ons:

- Creative, customized, co-sponsored events/activities.
- Co-branded merchandise and Cause Marketing Campaigns.
- Sponsor Medical Cannabis Research to Understand/ Evaluate Barriers to Patient Access & Benefit.
- M44 bridges engagement of (compensated) patients who share THEIR cannabis story for YOUR PR campaigns.
- Possible Live 420 Launch Event in Baltimore Area.

2-Year Price Freeze

Same 2026 renewal rate for CannaCares sponsors who join us in our inaugural year.

Special Invitations

1 seat on the M44 Business Leadership Council. (1 Year)

First Rights

First right of refusal for **Platinum Sponsorship renewal** in October of 2025 – for 2026 sponsorship season.

- Logo on M44 CannaCares website page Partners slider.
- Logo with company link on M44 Organizational Partners website page.
- Listed by Sponsorship/Giving Investment Level on M44's Annual Report.
- Logo included on Geolocator Dispensary Search Tool webpage & all CannaCares brochures/fact sheets.
- Included in "Brought To You By" opening-credits of all (public) CannaCares videos for term duration.
- Verbal mention during all cannabis-related virtual presentations/programs.
- Included in press releases about CannaCares launch.
- Mentioned in interviews and articles about CannaCares.
- Mentioned in social media posts about CannaCares – individually.
- Invited to join M44 in creating cannabis education & discussion programs (including legalization issues).
- Company reps invited as speakers at Virtual Town Halls and other M44 cannabis-related programs.
- Invited to join M44 in designing research projects about Stage IV cancer patient cannabis use & benefits.
- Invited to contribute to (print/downloadable) patient education materials, RE: dosing/product options.
- Invited to serve as a cannabis-related guest on M44's new podcast series (once available).
- M44 representative can appear at on-site company events at additional cost (RE: Travel, staff time).
- Company may include M44 logo/mentions of CannaCares sponsorship in company's own PR efforts.
- If company representative travels to the DC/Baltimore region, a "Big Check" photo op can be arranged.
- Company discount coupons can be offered to MoreCorps Members on M44 website (restrictions apply).
- Logo on all CannaCares materials targeting major U.S. cancer center Social Work Departments.
- Logo on all CannaCares outreach Materials (Digital & Print) targeting individual cannabis dispensaries.
- Recognition on (term-created) CannaCares-specific videos that will then live indefinitely on YouTube.
- Keynote Speaker opportunities for virtual events/webinars (and possible in-person events at a later date).
- Featured in a Spotlight Sponsor article on the M44 website during the course of the sponsorship year.
- M44's staff, ambassadors & "AMPLIFY" repost your company's CannaCares social media messages.



CannaCares Gold

CannaCares Program Sponsor
Benefits for 2025 – 2026 Sponsorship Season

Cash Investment

\$50,000 - 4 Available

Package can be customized to best meet your company's marketing goals.

Potential Paid Add-Ons:

- Creative, customized, co-sponsored events/activities.
- Sponsor Medical Cannabis Research to Understand/ Evaluate Barriers to Patient Access & Benefit.
- M44 bridges engagement of (compensated) patients who share THEIR cannabis story for YOUR PR campaigns.

2-Year Price Freeze

Same 2026 renewal rate for CannaCares sponsors who join us in our inaugural year.

First Rights

First right of refusal for **CannaCares Gold Sponsorship renewal** in October of 2025 – for 2026 sponsorship season.

First consideration (and refusal rights) for **Platinum Sponsor upgrade** when sponsor vacancies exist before M44 extends invitations to brand new CannaCares sponsors.

- Logo on M44 CannaCares website page Partners slider.
- Logo with company link on M44 Organizational Partners website page.
- Listed by Sponsorship/Giving Investment Level on M44's Annual Report.
- Logo included on Geocator Dispensary Search Tool webpage & all CannaCares brochures/fact sheets.
- Included in "Brought To You By" end-credits of all (public) CannaCares videos for term duration.
- Verbal Mention During Select Cannabis-Related Virtual Programs - 1 Per Year
- Mentioned in social media posts about CannaCares – Grouped (minimally two (2) times per year).
- Invited to join M44 in creating cannabis education & discussion programs (including legalization issues).
- Company reps invited as speakers at Virtual Town Halls and other M44 cannabis-related programs.
- Invited to join M44 in designing research projects about Stage IV cancer patient cannabis use & benefits.
- Invited to contribute to (print/downloadable) patient education materials, RE: dosing/product options.
- Invited to serve as a cannabis-related guest on M44's new podcast series (once available).
- M44 representative can appear at on-site company events at additional cost (RE: Travel, staff time).
- Company may include M44 logo/mentions of CannaCares sponsorship in company's own PR efforts.
- If company representative travels to the DC/Baltimore region, a "Big Check" photo op can be arranged.
- Company discount coupons can be offered to MoreCorps Members on M44 website (restrictions apply).
- Name on all CannaCares materials targeting major U.S. cancer center Social Work Departments.
- Name on all CannaCares outreach Materials (Digital & Print) targeting individual cannabis dispensaries.
- Recognition on (term-created) CannaCares-specific videos that will then live indefinitely on YouTube.
- M44's staff, ambassadors & "AMPLIFY" repost your company's CannaCares social media messages.



CannaCares Silver

CannaCares Program Sponsor
Benefits for 2024 – 2026 Sponsorship Season

Cash Investment

\$25,000

6 Available

2-Year Price Freeze

Same 2026 renewal rate for CannaCares sponsors who join us in our inaugural year.

First Rights

First right of refusal for **CannaCares Silver Sponsorship renewal** in October of 2025 – for 2026 sponsorship season.

First consideration (and refusal rights) for **CannaCares Gold Sponsor upgrade** when sponsor vacancies exist before M44 extends invitations to brand new CannaCares sponsors.

- Name with company link on M44 Organizational Partners website page.
- Listed by Sponsorship/Giving Investment Level on M44's Annual Report.
- Included in "Brought To You By" end-credits of all (public) CannaCares videos for term duration.
- Mentioned in social media posts about CannaCares – Grouped (minimally two (2) times per year).
- Invited to contribute to (print/downloadable) patient education materials, RE: dosing/product options.
- Invited to serve as a cannabis-related guest on M44's new podcast series (once available).
- Company may include M44 logo/mentions of CannaCares sponsorship in company's own PR efforts.
- Recognition on (term-created) CannaCares-specific videos that will then live indefinitely on YouTube.



CannaCares Bronze

CannaCares Program Sponsor
Benefits for 2024 – 2026 Sponsorship Season

Cash Investment

\$15,000

8 Available

2-Year Price Freeze

Same 2026 renewal rate for CannaCares sponsors who join us in our inaugural year.

First Rights

First right of refusal for **CannaCares Bronze Sponsorship renewal** in October of 2025 – for 2026 sponsorship season.

First consideration (and refusal rights) for **CannaCares Silver Sponsor upgrade** when sponsor vacancies exist before M44 extends invitations to brand new CannaCares sponsors.

- Name with company link on M44 Organizational Partners website page.
- Listed by Sponsorship/Giving Investment Level on M44's Annual Report.
- Invited to contribute to (print/downloadable) patient education materials, RE: dosing/product options.
- Company may include M44 logo/mentions of CannaCares sponsorship in company's own PR efforts.



CannaCares Dispensary

Benefits for 2024 – 2026 Sponsorship Season

TOTAL INVESTMENT

\$10,000

Cash Investment

\$3,000

**All licensed cannabis dispensaries are invited to become a sponsor. You may sign-up at any time throughout the year. Annual renewals are based on the date a company became a CannaCares Dispensary Sponsor.*

CannaBucks Set-Aside

\$7,000

CannaCares – CannaBucksPlus

- Listed by Sponsorship/Giving Investment Level on M44's Annual Report.
- Included on CannaCares Dispensary Directory/Search Tool with contact information, PLUS... Logo, Link & Optional Discount Coupon.
- Invited to contribute to (print/downloadable) patient education materials, RE: dosing/product options.
- Company may include M44 logo/mentions of CannaCares sponsorship in company's own PR efforts.
- Invited to participate in regular M44/CannaCares Zoom calls to evaluate effectiveness of the program and service delivery systems.

TOTAL INVESTMENT

\$6,000

Cash Investment

\$3,000

**All licensed cannabis dispensaries are invited to become a sponsor. You may sign-up at any time throughout the year. Annual renewals are based on the date a company became a CannaCares Dispensary Sponsor.*

CannaBucks Set-Aside

\$3,000

General Dispensary Sponsor

- Listed by Sponsorship/Giving Investment Level on M44's Annual Report.
- Included on CannaCares Dispensary Directory/Search Tool. Name, location, and contact information only. No Logo or Discount Coupon.
- Invited to contribute to (print/downloadable) patient education materials, RE: dosing/product options.
- Company may include M44 logo/mentions of CannaCares sponsorship in company's own PR efforts.
- Invited to participate in regular M44/CannaCares Zoom calls to evaluate effectiveness of the program and service delivery systems.

THANK YOU!

Thank you for taking the time to learn more about [MoreFor4](#) and our bold new initiative—[CannaCares](#). We hope you were as excited to review this information as we are to share it!

Come Dream With Us!

Together, we can make this world a better place.
Together, we can reduce suffering.
Together, we shall...

TAKE CHARGE & MAKE CHANGE



STAGE IV DESERVES MORE

You can help M44 bring critically-needed programming to the Stage IV cancer community and fuel important patient resources like our Rapid Relief Financial Assistance Fund.

Contact Information

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