

## **CannaCares Silver**

CannaCares Program Sponsor Benefits for 2024 – 2026 Sponsorship Season

## **Cash Investment**

**\$25,000** 6 Available

## 2-Year Price Freeze

Same 2026 renewal rate for CannaCares sponsors who join us in our inaugural year.

## **First Rights**

First right of refusal for CannaCares Silver Sponsorship renewal in October of 2025 – for 2026 sponsorship season.

First consideration (and refusal rights) for *CannaCares Gold*Sponsor upgrade when sponsor vacancies exist before M44 extends invitations to brand new CannaCares sponsors.

- Name with company link on M44 Organizational Partners website page.
- Listed by Sponsorship/Giving Investment Level on M44's Annual Report.
- Included in "Brought To You By" end-credits of all (public) CannaCares videos for term duration.
- Mentioned in social media posts about CannaCares Grouped (minimally two (2) times per year).
- Invited to contribute to (print/downloadable) patient education materials, RE: dosing/product options.
- Invited to serve as a cannabis-related guest on M44's new podcast series (once available).
- Company may include M44 logo/mentions of CannaCares sponsorship in company's own PR efforts.
- Recognition on (term-created) CannaCares-specific videos that will then live indefinitely on YouTube.