



CannaCares Gold

CannaCares Program Sponsor
Benefits for 2025 – 2026 Sponsorship Season

Cash Investment

\$50,000 - 4 Available

Package can be customized to best meet your company's marketing goals.

Potential Paid Add-Ons:

- Creative, customized, co-sponsored events/activities.
- Sponsor Medical Cannabis Research to Understand/ Evaluate Barriers to Patient Access & Benefit.
- M44 bridges engagement of (compensated) patients who share THEIR cannabis story for YOUR PR campaigns.

2-Year Price Freeze

Same 2026 renewal rate for CannaCares sponsors who join us in our inaugural year.

First Rights

First right of refusal for **CannaCares Gold Sponsorship renewal** in October of 2025 – for 2026 sponsorship season.

First consideration (and refusal rights) for **Platinum Sponsor upgrade** when sponsor vacancies exist before M44 extends invitations to brand new CannaCares sponsors.

- Logo on M44 CannaCares website page Partners slider.
- Logo with company link on M44 Organizational Partners website page.
- Listed by Sponsorship/Giving Investment Level on M44's Annual Report.
- Logo included on Geocator Dispensary Search Tool webpage & all CannaCares brochures/fact sheets.
- Included in "Brought To You By" end-credits of all (public) CannaCares videos for term duration.
- Verbal Mention During Select Cannabis-Related Virtual Programs - 1 Per Year
- Mentioned in social media posts about CannaCares – Grouped (minimally two (2) times per year).
- Invited to join M44 in creating cannabis education & discussion programs (including legalization issues).
- Company reps invited as speakers at Virtual Town Halls and other M44 cannabis-related programs.
- Invited to join M44 in designing research projects about Stage IV cancer patient cannabis use & benefits.
- Invited to contribute to (print/downloadable) patient education materials, RE: dosing/product options.
- Invited to serve as a cannabis-related guest on M44's new podcast series (once available).
- M44 representative can appear at on-site company events at additional cost (RE: Travel, staff time).
- Company may include M44 logo/mentions of CannaCares sponsorship in company's own PR efforts.
- If company representative travels to the DC/Baltimore region, a "Big Check" photo op can be arranged.
- Company discount coupons can be offered to MoreCorps Members on M44 website (restrictions apply).
- Name on all CannaCares materials targeting major U.S. cancer center Social Work Departments.
- Name on all CannaCares outreach Materials (Digital & Print) targeting individual cannabis dispensaries.
- Recognition on (term-created) CannaCares-specific videos that will then live indefinitely on YouTube.
- M44's staff, ambassadors & "AMPLIFY" repost your company's CannaCares social media messages.