



# CannaCares Platinum

## Top Supporting Program Sponsor

Benefits for 2025 – 2026 Sponsorship Season

### Cash Investment

**\$75,000** - 2 Available

Package can be customized to best meet your company's marketing goals.

#### Potential Paid Add-Ons:

- Creative, customized, co-sponsored events/activities.
- Co-branded merchandise and Cause Marketing Campaigns.
- Sponsor Medical Cannabis Research to Understand/ Evaluate Barriers to Patient Access & Benefit.
- M44 bridges engagement of (compensated) patients who share THEIR cannabis story for YOUR PR campaigns.
- Possible Live 420 Launch Event in Baltimore Area.

### 2-Year Price Freeze

Same 2026 renewal rate for CannaCares sponsors who join us in our inaugural year.

### Special Invitations

1 seat on the M44 Business Leadership Council. (1 Year)

### First Rights

First right of refusal for **Platinum Sponsorship renewal** in October of 2025 – for 2026 sponsorship season.

- Logo on M44 CannaCares website page Partners slider.
- Logo with company link on M44 Organizational Partners website page.
- Listed by Sponsorship/Giving Investment Level on M44's Annual Report.
- Logo included on Geocator Dispensary Search Tool webpage & all CannaCares brochures/fact sheets.
- Included in "Brought To You By" opening-credits of all (public) CannaCares videos for term duration.
- Verbal mention during all cannabis-related virtual presentations/programs.
- Included in press releases about CannaCares launch.
- Mentioned in interviews and articles about CannaCares.
- Mentioned in social media posts about CannaCares – individually.
- Invited to join M44 in creating cannabis education & discussion programs (including legalization issues).
- Company reps invited as speakers at Virtual Town Halls and other M44 cannabis-related programs.
- Invited to join M44 in designing research projects about Stage IV cancer patient cannabis use & benefits.
- Invited to contribute to (print/downloadable) patient education materials, RE: dosing/product options.
- Invited to serve as a cannabis-related guest on M44's new podcast series (once available).
- M44 representative can appear at on-site company events at additional cost (RE: Travel, staff time).
- Company may include M44 logo/mentions of CannaCares sponsorship in company's own PR efforts.
- If company representative travels to the DC/Baltimore region, a "Big Check" photo op can be arranged.
- Company discount coupons can be offered to MoreCorps Members on M44 website (restrictions apply).
- Logo on all CannaCares materials targeting major U.S. cancer center Social Work Departments.
- Logo on all CannaCares outreach Materials (Digital & Print) targeting individual cannabis dispensaries.
- Recognition on (term-created) CannaCares-specific videos that will then live indefinitely on YouTube.
- Keynote Speaker opportunities for virtual events/webinars (and possible in-person events at a later date).
- Featured in a Spotlight Sponsor article on the M44 website during the course of the sponsorship year.
- M44's staff, ambassadors & "AMPLIFY" repost your company's CannaCares social media messages.