



# Exclusive Cannabis Industry Partner (Presenting CannaCares Sponsor)

Sponsor Benefits for 2025 – 2026 Sponsorship Season

## Cash Investment

**\$125,000 - 1 Available**

Package can be customized further to meet your company's marketing goals.

### Potential Paid Add-Ons:

- Creative, customized, co-sponsored events/activities.
- Co-branded merchandise and Cause Marketing Campaigns.
- Sponsor Medical Cannabis Research to Understand/Evaluate Barriers to Patient Access & Benefit.
- M44 bridges engagement of (compensated) patients who share THEIR cannabis story for YOUR PR campaigns.
- Possible Live 420 Launch Event in Baltimore Area.

## 2-Year Price Freeze

Same 2026 renewal rate for CannaCares sponsors who join us in our inaugural year.

## Special Invitations

1 seat on the M44 Business Leadership Council. (1 Year)

## First Rights

First right of refusal for **Exclusive Industry Sponsorship renewal** in October of 2025 – for the 2026 sponsorship season.

- Logo on [MoreFor4](#) website Homepage Partners slider (along with other Exclusive Industry Sponsors).
- Logo on custom Zoom background used by M44 staff for videos (listed with other Exclusive Industry Sponsors).
- Logo on M44 CannaCares website page Partners slider.
- Logo with company link on M44 Organizational Partners website page.
- Listed by Sponsorship/Giving Investment Level on M44's Annual Report.
- Logo included on Geolocator Dispensary Search Tool webpage & all CannaCares brochures/fact sheets.
- CEO (or Designee) featured in Introduction to CannaCares video inviting the industry to get involved. (Must execute contract no later than February 1st for inclusion in 420 Launch videos due to production timelines.)
- CEO (or Designee) included in M44 Informational Video to live on CannaCares webpage during pilot project.
- CEO (or Designee) included in first M44 Video to live on CannaCares webpage as expansion begins (if a 2-Year commitment has been made).
- Included in "Brought To You By" opening-credits of all new (public) CannaCares videos for term duration.
- Verbal mention during all cannabis-related virtual presentations/programs.
- Included in press releases about CannaCares launch.
- Mentioned in interviews and articles about CannaCares.
- Mentioned in social media posts about CannaCares – individually.
- Invited to join M44 in creating cannabis education and discussion programs (including legalization issues).
- Invited to join M44 with company reps as speakers at Virtual Town Halls & other cannabis-related programs.
- Invited to join M44 in designing research projects about Stage IV cancer patient cannabis use & benefits.
- Invited to contribute to (print/downloadable) patient education materials, RE: dosing/product and delivery options.
- Invited to serve as a cannabis-related guest on M44's new podcast series (once available).
- Can arrange for M44 representative to appear at on-site company events at additional cost (RE: Travel, staff time).
- Company may include M44 logo and mentions of work with the CannaCares program in company's own PR efforts.
- If company representative travels to the DC/Baltimore region, a "Big Check" photo op can be arranged.
- Logo/Co-Branded M44 T-Shirt(s) sold through the M44 Online Shop (with your design help).
- Company discount purchase coupons can be offered to MoreCorps Members on M44 website (restrictions apply).
- Logo on all CannaCares materials (Digital & Print) targeting major U.S. cancer center Social Work Departments.
- Logo on all CannaCares outreach Materials (Digital & Print) targeting individual cannabis dispensaries.
- Recognition on (term-created) CannaCares-specific videos that will then live indefinitely on YouTube.
- Keynote Speaker opportunities for virtual events/webinars (and possible in-person Kick Off Event).
- Featured in a Spotlight Sponsor article on the M44 website during the course of the sponsorship year.
- M44's staff, ambassadors & "AMPLIFY" team repost your company's CannaCares social media messages.